



Press release template...

If you'd like to raise awareness of your club's activities, please complete the following information so that The Association can issue a press release.

The text in grey offers exemplary guidance on the type of detail required.

Please return the completed form, with (digital) photos, to Carolyn.mccole@strath.ac.uk as soon as you can. If possible, it's best to submit the form prior to the event so that a release can be issued at the most appropriate time.

Please note that all quotes MUST be approved by the person they've been attributed to, before the form is submitted.

Event name: e.g. Baking Challenge Final

Event date, time and location: e.g. The event took place on 21st August 2013, 4pm-7pm, in the Union's kitchen.

Name and brief details of host club: e.g. The event was organised by the student group Healthy Lives. The group consists of 20 members from Strathclyde University and aims to promote healthy eating.

Brief event description: e.g. The Baking Challenge was a competition between keen bakers at the University of Strathclyde, based on the TV show, 'The Great British Bake-off'. Three competitors baked cakes in front of an audience, before their cakes were judge by a panel. The winner won the title 'Best Baker at Strathclyde'.

What was the purpose of the event? : e.g. The aim was to crown a winning baker.

What is the background to the event? : e.g. The Baking Challenge was open to students and staff, three of whom were chosen to compete in the final after everyone had presented their baking to the judging panel over the past three weeks.

Has the event happened before? : e.g. This is the third annual baking challenge that that the club has hosted.

Number of people who attended the event: e.g. Over fifty students and staff attended to watch.

Did any significant names attend? : e.g. The judging panel was made up of the USSA President, Kenny Miller (Deputy Principal), and Mary Berry from the STV show Scottish Bake Off.

Contact details of significant names that attended: talktomyagent@papped.com/07825239675

Quote from significant name: e.g. Mary Berry said: “It’s wonderful to see all the students and staff having a go. There’s some real talent here. I’ve had so much fun, and look forward to working with Healthy Living again. They really are a wonderful bunch of people.”

Quote from event participant (including full name and details of how they participated): e.g. Competition winner Katy Campbell, a third year Biology student, who was baking in the competition and won, said: “It’s been amazing, a really exciting experience. I really feel that I’ve learnt so much about baking and healthy food.”

Quote from event organiser (including full name and title): e.g. James MacDonald, Chair of Healthy Lives, said: “Home baking is so much healthier than shop-bought goods. We’re really pleased that we have had such a successful event, and that everyone has had such an amazing time. We look forward to continuing this work in the future at our next event in the autumn.”

Any additional information: e.g. The winning cake was produced by Katy Apple, a third year Sports science student, who made a triple chocolate cake. The other cakes in the final were a Victoria sponge by staff member Gillian Crab; and a ginger loaf, by first year student John Wheat.

Contact details of event organiser: e.g. simon.cook@strath.ac.uk, 07974 263 004